

Data Sheet of International Master's Courses CAUP, Tongji

同济大学建筑与城市规划学院研究生国际课程(英语)登记表

Course Code 课程编号	2010348	Department 所在系(√)	A	P	L	D	院登记号 CAUP Code	
Instructor(Title) 主讲教师(职称)	童明 教授	Other Teachers 合作教师	李晴 副教授					
课程中文名	城市文化与空间							
Course Name (E)	The City Cultures and Spaces							
Form of Teaching 教学形式 (√)	Lectures 讲课	Design Studio 设计课	Seminar 研讨课		Internship 实践课		Others 其他	
			√					
Total Hours 总学时数	36	Hours per Week 周课时	2		Weeks 教学周数		18	
Semester 春季或秋季学期	Fall 秋季	(Tongji)Credits (同济)学分数	2		课程首开年月		2016年9月 15日	

Brief Course Description 课程简述 (中英文)

《城市文化与空间》的前身是同济大学城市规划系从2004起年开设的《城市文化与城市美学》课程，在承接城市及文化的主题同时，本课程将更加突出城市文化及创意产业的空间因素，以适应当前越来越重要的城市文化经济和体验经济的发展趋向。本课程的目的在于，通过针对国内外城市文化的发展理论、历史过程及社会效益等的介绍，增强学生对城市文化发展和新兴文化产业的认知，更好地理解当代城市空间的文化背景及转型发展。本课程将以专题单元为结构，同时也穿插针对上海及其他中国城市的分析性工作，其教学内容不仅促进学生了解城市文化本质，掌握城市文化的结构、要素及文化战略定位等基本概念，同时能够将相关各领域的知识系统串接起来，进一步开拓知识面，提高自己的研究和分析能力。

本课程将分为四个单元，单元一将介绍有关城市、文化、空间等基本概念，阐述城市不仅是物质环境的一种集聚，而且也是文化身份的象征，这是城市构成与发展的基本驱动力。单元二将介绍不同类型的城市文化含义，特别是在现代化与全球化进程中，城市文化与空间所发生的革命性变革。单元三与单元四则针对当前城市中正在快速发展的文化经济文化产业，考察在此背景中城市空间环境所发生的变革。本课程既从全球视野，也从地方角度出发，在此基础上探讨城市空间的设计与营造，同时也结合介绍网络媒体技术的发展对于城市文化与空间所带来的深远影响。

As a successor of Urban Culture and Urban Aesthetics set up in 2004, The City Cultures and Spaces will focus more on the contemporary urban spatial aspects of culture economy and urban regeneration, because culture reception tends to figure centrally in symbolic economies, as cities compete for investments and tourism revenues by representing themselves as vibrant culture centers. The aim of The City Cultures is to acquaint students with material from diverse sources at the interface between cities and the culture. The course is organized in a thematic rather than discipline-based structure, and includes some analytic work on contemporary urban, culture and social realities in Shanghai or other Chinese cities. The resulting juxtapositions enable students working in one field to access material from others, and may extend the scope of critical discussion. The aim is also to balance topical interests, in an area which continues to develop rapidly and in several competing directions, with awareness of some of the histories and theories by which such interests are contextualized.

The course is arranged in four parts, the first is a keynote dealing with the questions of what constitutes a city

or a culture. The question entails particular kinds of complexity: cities are seen not simply as accumulations of buildings and spaces but as sites of occupation where processed of identity and the cultural formation occur. The second revolves around different meanings of cultures with a background of modernization and globalization. This part includes topics which assume different meanings for culture, and in such a way as to draw out a relation between them in the context of the growth of modern and postmodern cities. The third and fourth parts deal with the symbolic economies and the culture industry. The lectures cover both local and global cultural production and reception, and also focus on the production of urban spaces under this context. The topics on urban space change will be put on a background of modern technologies of mobility and postmodern technologies in high-tech subcultures, this part has an underpinning question as to what use driftnet technologies of movement and communication might be for different interests in the shaping of cities and settlements.

Brief Schedule and Topics 课程进度简表（中文）

一、城市、文化与空间概述（2 学时）

城市的起源、发展以及城市文明

二、城市文化（2 学时）

城市的演变及城市空间的营造

三、城市的多元文化（2 学时）

现代化、全球化背景下的城市文化及城市社会空间

四、城市文化与城市规划（2 学时）

城市的空间构造

五、课程案例（2 学时）

上海的城市与文化探究

六、文化转向（2 学时）

后现代城市主义，城市文化与城市空间的当代变革与转型

七、景观社会（2 学时）

符号经济学原理与城市空间建构

八、城市空间的文化性营造（2 学时）

城市物质文化的划分：建筑文化、交通文化、生态文化及其独特的意义

九、空间绅士化与城市更新（2 学时）

城市空间的扩散

十、课程案例（2 学时）

上海城市文化空间建构研究

十一、城市文化产业 1（2 学时）

城市文化产业的概念、缘起及界定

十二、 城市文化产业 2（2 学时）

城市文化产业的世界案例

十三、 创意氛围与创意空间：（2 学时）

城市文化活动与空间生产

十四、 城市艺术形象的反映（2 学时）

城市进化过程中的艺术体现； 生活环境、 社会与文化的载体； 城市文化符号与表达方式

十五、 国际文化城市的建设及其过程（2 学时）

文化的多样性与城市的对应； 城市文化活动与核心空间发展； 城市的文化集聚与发散； 欧洲的文化首都（世界趋势）

十六、 展望城市的未来（2 学时）

知识经济时代的世界城市体系； 产业创新与城市文化的作用； 挑战未来的亚洲城市

十七、 课程回顾与讨论复习

十八、 考察

Course Syllabus 课程大纲（英文）

课程介绍及要求

本课程将向学生介绍有关城市文化的各类课题，其中包括，现代城市与后现代城市中的文化，与当代文化相关的景观社会，文化在城市更新与再生中的作用，标志建筑的作用，文化设施在城市中的作用，城市中的艺术，城市遗产及工业遗产的作用，城市中的亚文化等内容。

本课程将以专题单元为结构，同时也穿插针对上海及其他中国城市的分析性工作，其教学内容不仅促进学生了解城市文化本质，掌握城市文化的结构、要素及文化战略定位等基本概念，同时能够将相关各领域的知识系统串接起来，进一步开拓知识面，提高学生的研究和分析能力。本课程目的在于，通过针对国内外城市文化的发展理论、历史过程及社会效益等的介绍，增强学生对城市文化发展和新兴文化产业的认识，更好地理解当代城市空间的文化背景及转型发展。

COURSE DESCRIPTION and REQUIREMENTS

Students will tackle the following themes in their examination of the ‘cultures of cities’ : culture in the modern and postmodern city; the society of the spectacle; culture’s role in regeneration and gentrification; iconic architecture; the role of cultural institutions in city life; art in the city; heritage and the heritage industry; sacred sites in the city; precarious cultures in the city, and the place of urban sub-cultures. The course is organized in a thematic rather than discipline-based structure, and includes some analytic work on contemporary urban, culture and social realities in Shanghai or other Chinese cities. The resulting juxtapositions enable students working in one field to access material from others, and may extend the scope of critical discussion.

The aim of this course is to acquaint students with material from diverse sources at the interface between cities and the culture, and also to balance topical interests, in an area which continues to develop rapidly and in several competing directions, with awareness of some of the histories and theories by which such interests are contextualized.

Week 1

An Introduction to the Culture, City and Space: Origins and the early development of urban civilization

Week 2

Culture of cities: The evolution of cities and urban spaces.

Week 3

The Cultures of Cities: the exchange, conflicts and blending of different urban cultures in the world

Week 4

Coordinative development of urban culture; the definition, planning and significance of cultural facilities construction

Week 5

Workshop: A research on shanghai city and its culture.

Week 6

Culture turning-Postmodern Urbanism: Science as the motive force for urban culture and urban civilization improvement; the sustainable development concept in traditional and modern cities

Week 7

Society of the Spectacle: A base for symbolic economies

Week 8

Cultural production of Public Space; the tangible culture embodied in urban forms: architecture, communication and ecological environment

Week 9

Gentrification Culture and Capital in the Urban Core

Week 10

Workshop: A research on the space production. Case study: analysis of Anting New Town

Week 11

Culture industry: A historical perspective. 1;

Week 12

Culture industry: A historical perspective. 2;

Week 13

The creative milieu and innovation space: urban policy and urban design

Week 14

The artistic image of a city reflected in urban development process; on the carrier of living conditions, society and culture of a city; the cultural symbols and expression

Week 15

Construction of a world cultural center: the diversity of urban culture and the corresponding strategies for development; the cultural core and the radiation spaces in an urban form

Week 16

The future perspective of cities: urban system in an era of globalization and knowledge-based economy; innovative industry and the role of urban culture; the challenges for Asian cities

Week 17

Course review and discussion

Week 18

Course review and discussion

Main Reference Books 主要参考书目

1. Jonathan Barnett. Redesigning Cities. Planners Press, 2003
2. Richard Tobias. The City Shaped. London: Thames and Hudson Ltd. 1991
3. Lain Borden, Joe Kerr, Jane Rendell et al.
4. The unknown city: Contesting Architecture and Social Space. London: The MIT Press, 2001
5. Aldo Rossi, Peter Eisenman. The Architecture of the City. London: The MIT Press, 1984
6. Mark Girouard. Cities and people: A Social and Architectural History.
7. New Haven and London: Yale University Press, 1985
8. Colin Rowe, Fred Koetter. Collage City London: The MIT Press, 1978
9. Malcolm Miles, Tim Hall, Lain Borden. The City Cultures Reader. Second edition. London: Routledge, 2000
10. Henri Lefebvre, The Production of Space [M], translated by Donald Nicholson Smith, Oxford(UK), Cambridge, Mass: Blackwell, 1991
11. Michael Sorkin ed. Variations on a theme Park: The New American City and the End of Public Space[C], New York: Hill and Wang, 1990.
12. Edward Robbins and Rodolphe El-Khoury ed. Shaping the city, Studies in History Theory and Urban Design[C], New York and London: Routledge, 2004.
13. J. Garreau, Edge City: Life on the New Frontier[M], New York: Doubleday, 1991.
14. Lynch, Kevin. Good city form. London: The MIT Press, 1984
15. Peter Hall, Cities in civilization, Weidenfeld & Nicolson, London, 1998
16. Authenticity, Creative City Planning Framework, A Supporting Document to the Agenda for Prosperity: Prospectus for a Great City, Toronto, 2008.
17. The Creative Capital, London Higher, Thinking London, 2004
18. Richard Florida, The Rise of the Creative Class, Basic Books, 2002.
19. Charles Landry, Franco Bianchini, The Creative City, Demos, 1995
20. Lewis Mumford, The Culture of Cities, Harcourt Brace Jovanovich, Inc, 1938
21. Authenticity, Creative City Planning Framework, A Supporting Document to the Agenda for Prosperity: Prospectus for a Great City, Toronto, 2008.